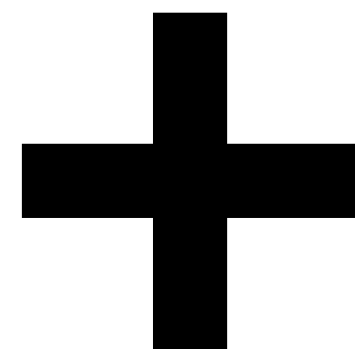


STUDIO VII

VISION + STRATEGY + CREATIVITY

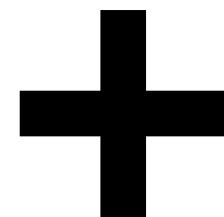
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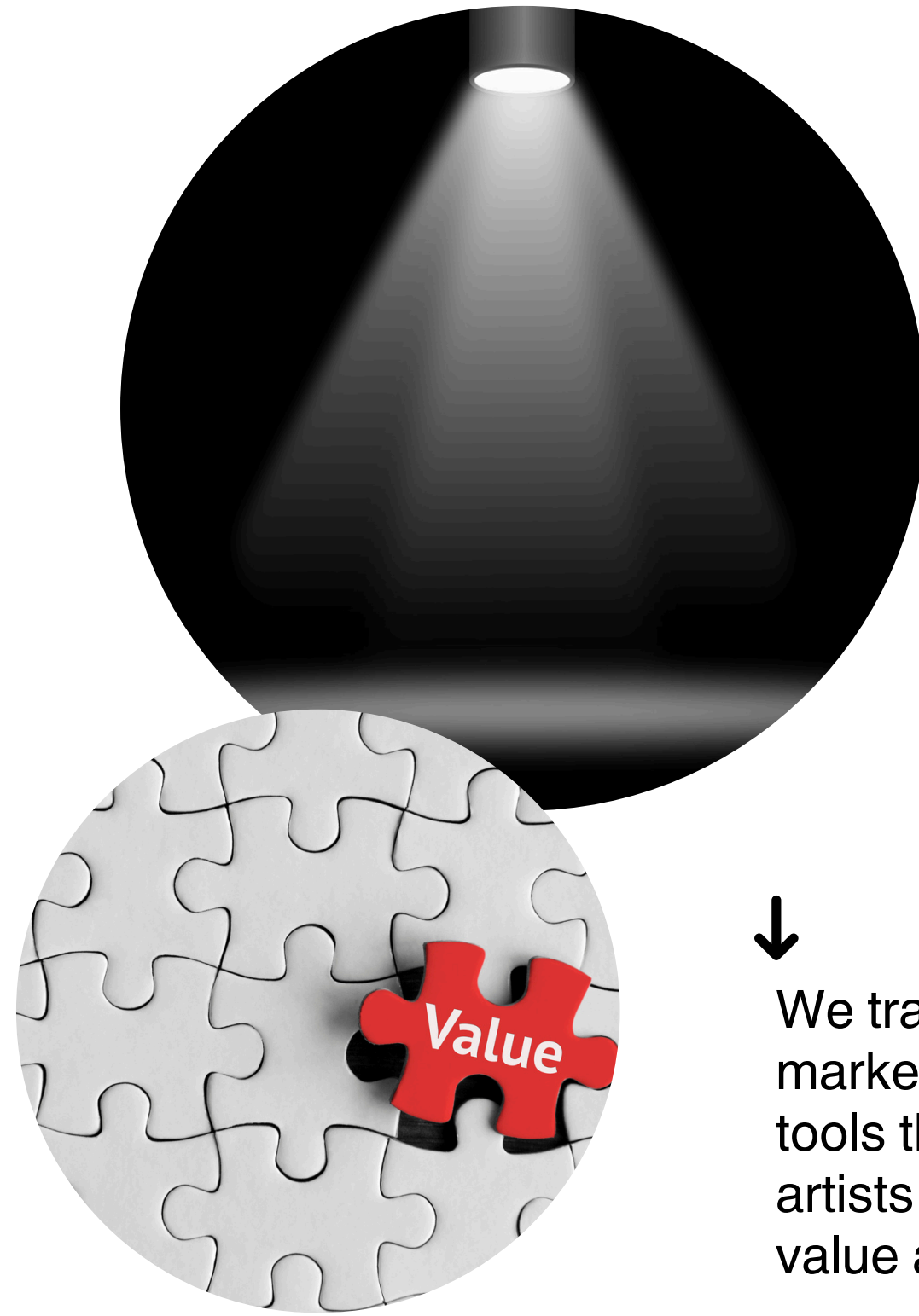
Who We Are

We are a strategic consulting agency in communications, marketing, and public relations, headquartered in Miami with presence in the United States, Puerto Rico, Mexico, Latin America, and Spain.

We empower talent and projects through comprehensive strategies in communications, digital-cultural marketing, branding, and experiences designed to strengthen the connection between talent and audiences across diverse markets.



PHILOSOPHY



VISION

To be a strategic bridge linking talent and international culture through narratives that transcend and create enduring impact.



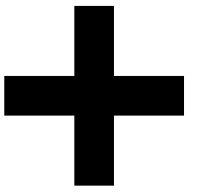
MISSION

We transform communications, marketing, and creativity into tools that drive the growth of artists and talent, generating value and international visibility.



VALUES

- Vision: Anticipating trends and opportunities.
- Strategy: Plans with clear and effective objectives.
- Creativity: Ideas that inspire, connect, and generate value.



“BECAUSE WE DESIGN INTERNATIONAL CAMPAIGNS WITH STRATEGIC VISION AND GLOBAL PROJECTION.”

- Over 20 years of international experience in music and entertainment
- Trusted relationships with media, platforms, and opinion leaders
- A proprietary approach rooted in vision, strategy, and creativity
- Projects that deliver strategic visibility and long-term positioning



+

WHY
Studio VII

SUCCESS STORIES +



J Balvin → Strategic development in his first steps to transcend multiple markets and achieve worldwide recognition.

Sebastián Yatra → Early work in branding and communications, contributing to his projection toward international audiences.

Elena Rose / Yami Safdie → Branding and communications designed to connect with new international audiences.



Danny Ocean → Internationalization strategy consolidating his global presence.

Myke Towers → Cultural positioning with high-impact media campaigns.

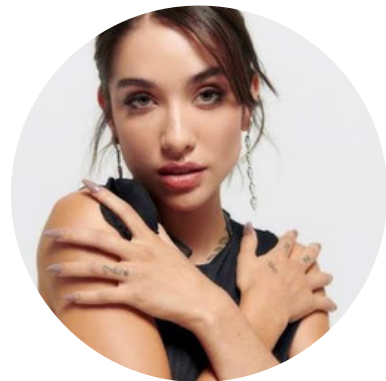
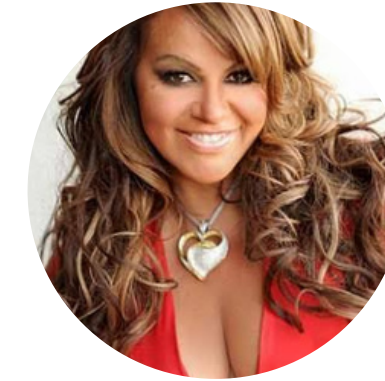
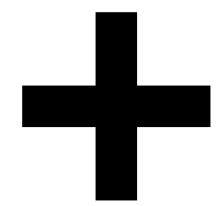
Karol G → Participation in the construction of her early stages, now consolidated as a global icon.



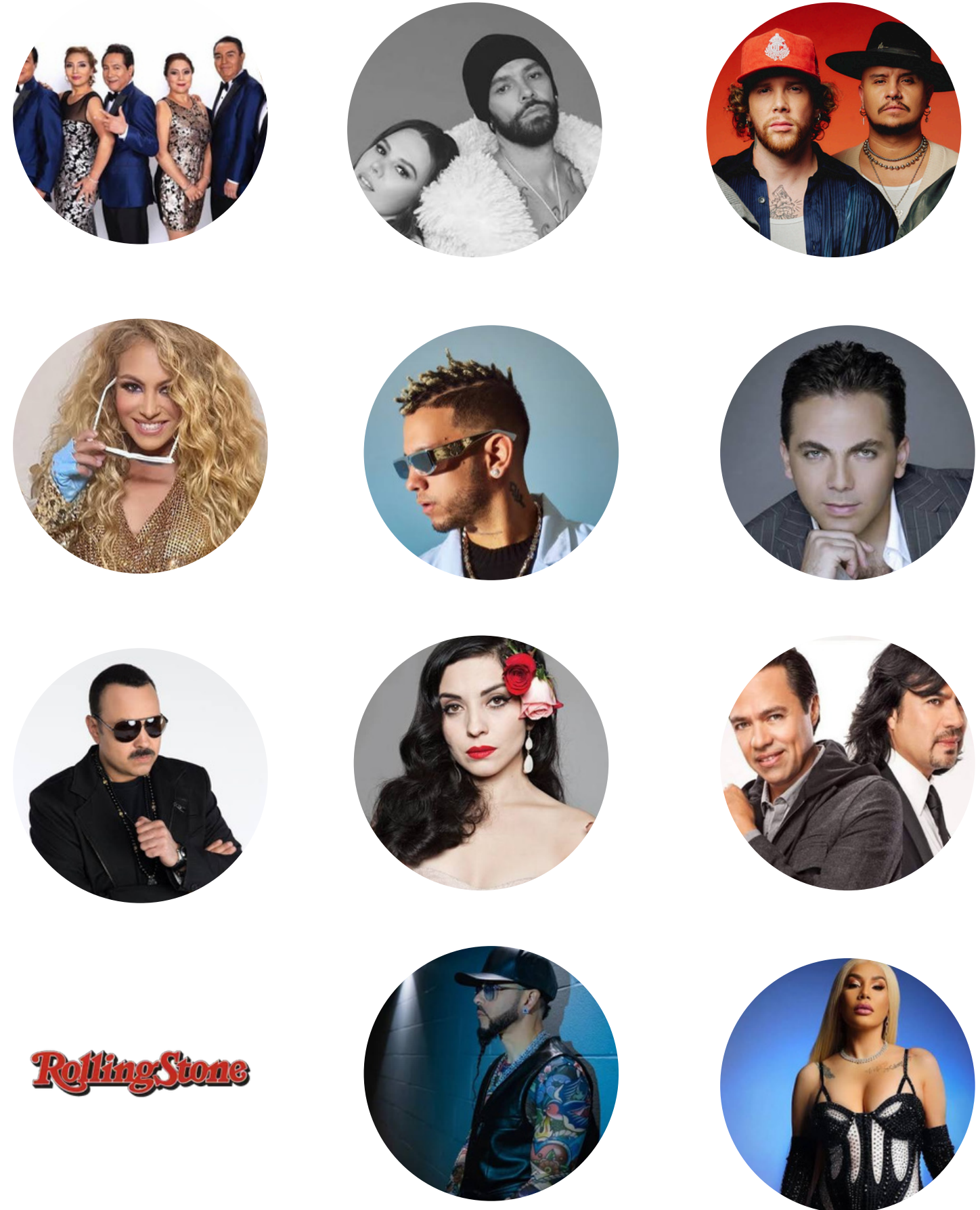
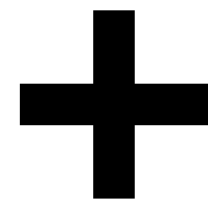
Andrea Bocelli → Part of the amplification of the Music for Hope concert at the Duomo in Milan during the pandemic, one of the most iconic musical events of that period.



Clients & Partners



Clients & Partners



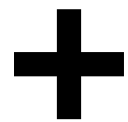
HITS

Los Angeles Times



Rolling Stone





LEADERSHIP

Carlos “Charly” Pérez
CEO & Founder

Driver of Global Strategies

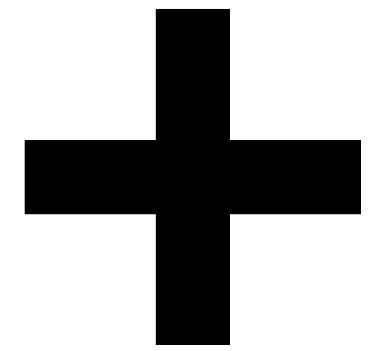
TRACK RECORD

- - PROVEN LEADERSHIP IN INTERNATIONAL CAMPAIGNS FOR ARTISTS ACROSS THE U.S., PUERTO RICO, LATIN AMERICA, AND SPAIN
- - EXTENSIVE EXPERTISE IN DIGITAL AND CULTURAL MARKETING
- - RECOGNIZED FOR DRIVING AUTHENTIC, HIGH-IMPACT STRATEGIES THAT CONNECT TALENT, MEDIA, AND CREATIVE PROJECTS
-

“The best narratives not only tell stories, they create lasting connections.”

”

Thank You



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